

January 24, 2020



[Home](#) | [About](#) | [Members](#) | [Annual Meeting](#) | [Education](#) | [Advocacy](#) | [Subscribe](#) | [Archive](#) | [Advertise](#)

## 2020 COA Annual Meeting is Right Around the Corner!



COA's 2020 Annual Meeting will be offering an array of speakers, stimulating symposiums, and social events for the entire family. Register early and save \$100!

### **This Week's Highlight: Presidential Leadership Symposium**

*"How to Rethink Your Business Mindset to Deliver Orthopedic Value in California"*

COA President Dr. Ronald Navarro has invited a distinguished group of national speakers who will describe different business perspectives and how they have come to deliver value in these spaces for Orthopaedic Surgery and/or musculoskeletal medicine. At the end of this symposium you will be better educated on opportunities that may accentuate your practice.



Visit <https://annualmeeting.coa.org/> for more information and to register for the meeting.

## Why orthopedics continues to be a lucrative specialty for private equity: Dr. Allston Stubbs weighs in



The Becker's ASC Review

Allston J. Stubbs, MD, is an associate professor of orthopedic surgery at Wake Forest School of Medicine and an orthopedic surgeon at Wake Forest Baptist Health, both in Winston-Salem, N.C. Here, Dr. Stubbs shares his thoughts on outpatient orthopedics, private equity and more. [READ MORE](#)

## Overlooked codes physicians should consider



Medical Economics

It's a common complaint heard among primary care physicians: Evaluation and management codes don't adequately capture the time, skill, and resources necessary to plan and coordinate care for patients with complex medical needs. Although new, streamlined E/M guidelines for 2021 may help, several existing remedies can enable physicians to capture additional revenue for the services they provide. [READ MORE](#)

**SPONSOR SPOTLIGHT**

**Quality Physical Therapy Management:**  
Financial, Operations and Revenue Cycle.  
STARTUPS • EXISTING CLINICS • REHABILITATION NICHES

**So you can focus on patient care.**

**integra**  
rehab solutions

**GET STARTED TODAY!**  
integrarehabolutions.com

**GET B2B CONNECTED»**



**MULTIVIEW**  
DIGITAL MARKETING SOLUTIONS

## 6 ways to motivate your practice team



Medical Economics

When it comes to motivating employees, money isn't everything. Sure, people have to make enough money to pay their bills. But when getting them to put in additional effort for the team, it takes more than a good paycheck. Fortunately, the best motivators often are relatively easy, inexpensive, and can be a whole lot of fun. Try a few of these ideas at your practice, and see if your team is more willing to go the extra mile. [READ MORE](#)

## Fight physician burnout and retain an empowered healthcare workforce



BOSS Magazine

The general population is likely familiar with today's nationwide nursing shortage. What may be less evident, however, is the corresponding shortage of physicians. According to a recent report by the Association of American Medical Colleges, there will be a US shortage of up to nearly 122,000 physicians by 2032. The biggest contributing factor? America's growing aging population. [READ MORE](#)

## Chronic idiopathic musculoskeletal pain diagnoses stem from pain history, not physical exam



Healio

The key elements that guide the diagnosis of chronic idiopathic musculoskeletal pain do not primarily come from physical exam, but from the patient's history of pain and the physician's opinion, according to findings published in *Pediatric Rheumatology*. [READ MORE](#)

## New technology helps with knee surgery



Wyandotte Daily

Orthopedic surgeons Dr. Nicholas Aberle II, Dr. John Vani and Dr. Timothy Monahan are now using robotics-assisted total knee arthroplasty at Providence Medical Center, using the NAVIO Surgical System. The innovative technology involves CT-free robotics-assisted total knee arthroplasty. [READ MORE](#)

### COA Report

#### Connect with COA



[Recent Issues](#) | [Subscribe](#) | [Unsubscribe](#) | [Advertise](#) | [Web Version](#)

Colby Horton, Vice President of Publishing, 469-420-2601 | [Download media kit](#)  
Shawn Smajstrla, Editor, 469-420-2605 | [Contribute news](#)

**California Orthopaedic Association**

1246 P Street | Sacramento, CA 95814 | 916-454-9884 | [Contact Us](#)

[Learn how](#) to add us to your safe sender list so our emails get to your inbox.